

SOPHIO PRUIDZE

Address: 46, Tevdore Mgvdeli Str.

Tbilisi, Georgia

Phone: +995 574 346 252

E-mail: sopopruidze@gmail.com



SUMMARY OF QUALIFICATIONS

- A highly organized, responsible and result-oriented person with 7 years of experience in the fields of advertising and television promotion
- With expertise in creative work for advertising and promotion
- Ability to work independently as well as in the team and successfully manage multiple tasks and assignments
- Creative team player with strong analytic, verbal and written skills

WORK EXPERIENCE

FREELANCE

Graphic Designer

2011 – present

- Creating commercial concepts and texts
- Creating event posters, t-shirt designs and other visual promo materials

GEORGIAN PUBLIC BROADCASTER

Scriptwriter of the Promotion Group

2008 – present

- Creating announcements for programs
- Writing texts for coming shows' previews
- Elaborating advertising texts for local sponsors
- Writing material for locally produced shows
- Preparing concept for promotion of TV shows (messaging, concept for graphics, idents, etc.)
- Acting as a producer of the TV show promos (coordinating the shooting process, finding venues, negotiating terms, serving as a contact person for actors/show team, dealing with logistics, etc.)
- Participating in the work of the creative group
- Providing ad-hoc translations for the website and handling correspondence with foreign partners
- Scriptwriter for the music talent show-themed television series "Oliver" (2011)

ADVERTISING STUDIO "SARKE"

Creative Team Member of Graphic Department

2007 - 2008

- Creating graphic commercial concepts
- Elaborating commercial concepts together with the Graphics Team
- Developing commercial visuals together with the Artists Team

- Supporting creative team members of the Video Department in the process of concept development

NU-METAL BAND "EMBRYON"
Drummer, Co-Founder

1997 - 2002

EDUCATION

SHOTA RUSTAVELI THEATRE AND FILM GEORGIAN STATE UNIVERSITY
Department of Musical Film and Commercial
BA Degree

2003 - 2007

AWARDS AND CERTIFICATES

WOMEN'S FUND IN GEORGIA
T-Shirt Design Competition "Diversity"
Winner
Tbilisi, Georgia

July, 2012

GOETHE INSTITUTE
Masterclasses in Film and Video

2006 - 2007

Courses completed:

- Film and Architecture with Dok. Hans-Joachim Schlegel
- Bauhaus Photography with Andreas Rost
- HDTV's Use for Independent Filmmaking with Till Hastreiter
- Experimental Film with Kirsten Winter

Tbilisi, Georgia

FESTIVAL OF UNSIGNED BANDS "IN THE CITY"

Best Band - Embryon
Manchester, UK

October, 2002

LANGUAGES, SKILLS, INTERESTS

- English (fluent), Russian (fluent), Georgian (native)
- Microsoft Office programs, Adobe Photoshop, Adobe Premier Pro
- Recycling art, origami, creative writing, playing guitar and drums